



GENERAL PHOTOGRAPHY AND VIDEO RELEASE

I, _____, hereby consent to Southtowns Walleye Association of WNY, Inc. (STWA), the following rights, as applicable:

I give my consent to STWA for distribution and other processing of my image in the form of photographs or videos for the purpose related to marketing and communication activities. The consent is given free of charge for unlimited time (unless withdrawn earlier) and for the territory of the whole world. The consent covers the right to frame or edit the photograph or videos. It covers all forms of publication including, but not limited to STWA's internal networks, on the Internet and in STWA's brochures or informational materials. To use photographs or videos that may contain my likeness, as well as the likeness or image of my property (the "Photographs"). And to copy, modify, adapt, distribute, publish, display, exhibit and otherwise use, either in whole or in part, the Photographs for internal, commercial and business purposes in one or more film, videotape, or multimedia productions; and/or on STWA's website and/or in any educational, advertising, marketing and promotional materials; and/or internal communications vehicles.

I understand and agree that the photographs or videos may or may not contain attributions specifically identifying me, my family or any of my property.

STWA shall have the right to modify, reproduce, display or otherwise disseminate the photographs or videos, in whole or in part, provided that any modifications or alterations made to such content do not significantly alter or misrepresent the original content.

I hereby release and discharge, STWA, its employees, agents, successors, licensees and assigns from any and all claims I might have in connection with STWA's use, display, dissemination or exploitation of the Photographs, including, but not limited to, any claims for defamation; violation of any moral or artist rights; and/or any right of privacy or publicity.

I acknowledge that STWA is the sole and exclusive owner of all right, title, and interest in all copyrights, trademark rights, and any and all other intellectual property rights, worldwide, in the photographs or videos and the individual components thereof and I shall take no action to challenge or object to the validity of such rights or STWA's ownership or registration thereof.

I represent and warrant that I have read and understand the contents of this Release.

AGREED BY:

Name: _____

Date: _____

Parent/Guardian: _____